



Saturday, April 29, 2023  
Seven Springs Mountain Resort

## Sponsorship Opportunities



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# *Gala of Giving*

## *Catalyst for Change*

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The Community Foundation of Fayette County (CFFC) is committed to making Fayette County a better place for all to live. Through investing in charitable organizations and programs that directly benefit the county and its diverse population, great work has been accomplished over the last 23 years. The passion to continue making a meaningful impact has moved to the next level with CFFC's second annual, ***Gala of Giving - Catalyst for Change***. The goal is to make a significant investment in projects that can affect real change and growth in Fayette County.

Together we can make a difference, and through the ***Gala of Giving - Catalyst for Change*** you can join with others across our community in helping to make Fayette County a thriving place to live, work and play. All money raised is for the benefit of Fayette County and will stay in Fayette County.



### **Our Mission**

The Community Foundation of Fayette County helps define charitable needs, connects donors with causes that matter to them, supports non-profit organizations and invests charitable assets to the community a better place to live.

### **About the Community Foundation of Fayette County**

The Community Foundation of Fayette County (CFFC) was founded in 1999 by a committed group of Fayette County leaders. Their goal was to create a charitable foundation with a focus on Fayette County, in order to improve and enrich the quality of life for all residents and to assist the county's nonprofit sector. The foundation is led by a volunteer board of directors and daily operations are managed by a small, professional staff.

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# Sponsorship Opportunities

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It is our pleasure to share the following, *Gala of Giving - Catalyst for Change* Sponsorship Opportunities

**PLATINUM SPONSORSHIP..... \$10,000**

- Premier table for 10 guests at event.
- Full page acknowledgement in program booklet.
- Logo inclusion on signage and marketing for the event.
- Logo inclusion on Save the Date cards and Invitations (if committed by September 30, 2022).
- Opportunity to reserve overnight accommodations at Seven Springs at the group discounted rate\*.

**GOLD SPONSORSHIP ..... \$5,000**

- Table for eight guests in the Gold Circle at the event.
- Full page acknowledgement in program booklet.
- Logo inclusion on signage and marketing for the event.
- Logo inclusion on Save the Date cards and Invitations (if committed by September 30, 2022).
- Opportunity to reserve overnight accommodations at Seven Springs at the group discounted rate\*.

**SILVER SPONSORSHIP..... \$3,500**

- Table for eight guests in the Silver Circle at the event.
- Half page acknowledgement in program booklet.
- Name (text) inclusion on Save the Date cards and Invitations (if committed by September 30, 2022).
- Opportunity to reserve overnight accommodations at Seven Springs at the group discounted rate\*.

**BRONZE SPONSORSHIP..... \$2,000**

- Guaranteed Seating for four guests.
- Quarter page acknowledgement in program book.
- Opportunity to reserve overnight accommodations at Seven Springs at the group discounted rate\*.

**PATRON SPONSORSHIP ..... \$1,000**

- Guaranteed Seating for two guests, Name listed on Sponsor Recognition page in program book.
- Opportunity to reserve overnight accommodations at Seven Springs at the group discounted rate\*.

\*Based on availability.

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## *Underwriting Opportunities*

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It is our pleasure to share the following, *Gala of Giving - Catalyst for Change* Underwriting Opportunities

- **Hospitality Sponsor 1** ..... \$3,000
  - Your company logo on signage at each bar area, on hors d’oeuvres displays and at the After Party Buffet in the Matterhorn Lounge.
  - Also includes 4 seats for the Gala of Giving.
  
- **Hospitality Sponsor 2** ..... \$1,500
  - Your company name on signage at each bar area, on hors d’oeuvres displays and at the After Party Buffet in the Matterhorn Lounge.
  - Also includes 2 seats for the Gala of Giving.
  
- **Entertainment Sponsor** ..... \$3,000
  - Open to one (1) sponsor at the \$3,000 level.
  - Your company logo or name on signage near the stage for the band and signage at the After Party where the entertainment is set up.
  - Includes 4 seats for the Gala of Giving.
  
- **Hotel Guest Check-in welcome bags** ..... \$1,500
  - Your logo or name on welcome bags given to all overnight guests staying for the Gala.
  - Opportunity to include a logo gift item for each bag – approximately 100.
  
- **Live Auction Bidder Cards** ..... \$1,500
  - Your logo or name included on the Live Auction Bidder Paddles with logo or name designated as: Bidder Paddles sponsored by “XYZ”

*We can customize Sponsorships and Underwriting opportunities other than those listed here – feel free to reach out to Trish Desvarro, Event Manager at 724-557-0820 or [desvarro@gmail.com](mailto:desvarro@gmail.com).*

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# Program Acknowledgements

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Program Acknowledgements or “ads” are another opportunity to support *Gala of Giving - Catalyst for Change*.

Full Page Ad.....	\$2,000
Half Page Ad.....	\$1,000
Quarter Page Ad.....	\$500

## Technical Specifications

- Grayscale
- Digital files only and must be in a high-resolution JPG (300 dpi) or PDF format.
- No business cards or photocopies will be accepted
- Leave a .125” bleed, if necessary
- Due Wednesday, February 1, 2023. Send to Trish Desvarro, Event Manager at [desvarro@gmail.com](mailto:desvarro@gmail.com).

## Acknowledgement Dimensions:

Full Page:	4.5” W x 7.5”H
Half Page:	4.5” W x 3.5”H
Quarter Page:	4.5” W x 1.875”H